

Climate Crew Monday Starter Kit

Introducing “It’s Time To Listen” a campaign to build the movement and keep the pressure high leading up to Copenhagen by doing quick actions every week! We are going to keep doing quick actions on our campuses and in our communities every Monday leading up to the international climate summit in Copenhagen this December.

In our quick actions a group of people (a Climate Crew) quickly gather in a public space (from MP’s offices to campuses) to do a quick action, and then disperse after calling MPs. If you can’t join a Climate Crew then you can join our phone/email crew and make a difference wherever you are.

Our goal is to get our government take strong climate action at home, and lead efforts to create a strong and just global climate deal. We will vary the theme every week to keep things fresh, spread the word, and keep growing the flash mobs and phone mobs from week to week.

Let’s keep bringing out more friends, putting together better visuals, doing more fun actions and calling our MPs. Imagine the impact we will have when we show our government that we are not going anywhere and there are more and more of us each week. They’ll know we’re serious, and we’ll have fun doing it. **Be part of this!**

Weekly Themes (Themes May Change)

- Oct. 26 - Time for politician’s to listen
- Nov. 2 - Reduce emissions now
- Nov. 9 - Commit to environmental justice
- Nov. 16 - Invest in clean energy not tar sands
- Nov. 23 - Create effective green jobs
- Nov. 30 - Lead Canada to be part of a progressive global deal in Copenhagen



Five key steps to get a Climate Mob Monday flash crew started

1. Sign-Up a Location and Set a Time

Email domesticaction@ourclimate.org to sign up a location, and tell us the time that you would like the Climate Crew to assemble. Pick a location that many people will recognize and travel through. We will add your location to the event on facebook, and any other websites.

2. Share, Recruit and Remind

Spread the word by sharing the event on facebook and emailing people you would like to come. Ask a couple of your friends to join your recruitment team

and spread the word through word of mouth. Send out reminders over facebook and email over the weekend and on Monday morning.

3. Prepare Visuals and Call Sheets

Prepare signs with the “It’s Time To Listen” message and theme-of-the-week (this is a good thing to delegate!) Copy and paste the “call info” on the facebook page into a document so that you can fit as many copies per page as possible, print those out and cut them up.

4. Gather, Introduce and Record

When the time comes for the quick action arrive a few minutes early and pull out the sign so people recognize the gathering point. Introduce the theme of the week and distribute the call info. Take photos of the group and film it if you can. There will be action ideas on the facebook event page.

5. Follow Through

Ask everyone to call, join the It’s Time To Listen facebook page (facebook.com/ListenEcoute), and remind them to come back next week with a new friend.

6. Follow Up

Upload the pictures to the facebook page, follow the instructions on the facebook event to upload the video, and then share the photos to celebrate the successful action!

Those are the key steps to have an great Climate Crew Monday.

Climate Crew Jobs

The following are good jobs to give people to build your team.

1. Camera - responsible for video/photos
2. Recruiter - responsible for turning people out (have many of these!)
3. Media - responsible for connecting with local media
4. Introductions - responsible for introducing theme, action and call
6. Visuals - responsible for signs and any other visuals
7. Logistics - responsible for other materials

Moving With The Movement

Our actions as a climate movement will not end in Copenhagen. To stay connected check out: www.ourclimate.ca

